



# Country Strategy Kenya

2021 – 2025



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## A. ABOUT LIGHT FOR THE WORLD

Light for the World is a global development organisation empowering people with disabilities and enabling eye health services in low income countries. Our history – improving health systems, enabling education for all, and amplifying the voices of people with disabilities – spans three decades. Creating powerful partnerships, we work tirelessly to strengthen the entire system.

We focus on people with disabilities facing multiple barriers, including children, women, rural communities and those hit by disaster. We concentrate on selected countries where the need is greatest according to the Human Development Index and where we believe we can achieve long-term system change by strengthening the existing health, education, social and economic set-up so it reaches those who need the services the most for many years to come.

Outcome-oriented monitoring, evaluation and applied research is crucial to us. We use it to continuously learn and adapt our programmes, to ensure maximum effectiveness.

## B. METHODOLOGICAL NOTES

This country strategy was developed using the Outcome Mapping method. Outcome Mapping focuses on changes in the behaviour of the people, groups and organisations influenced by a programme. Light for the World adopted and adapted this methodology for the design and development of this and five other country strategies for the period 2021-2025 which were all prepared in the first and second quarters of 2021. A core feature of this methodology is the identification of key system actors (boundary partners) and the formulation of Outcome Challenges for each of them.

Parallel to the country strategy development, aligned global and country monitoring and evaluation frameworks with Progress Markers were developed for each of the Outcome Challenges. This will allow Light for the World and our partners to systematically monitor, evaluate and learn from the progress we make towards systems change in eye care, inclusive education and inclusive economic empowerment.

## C. HISTORY OF LIGHT FOR THE WORLD IN KENYA

Before 2016, Light for the World in Kenya engaged with local partners to implement programmes in the area of economic empowerment and disability rights advocacy. These programmes were directly managed by Light for the World Netherlands from their Dutch office.

The year 2018 saw the establishment of the Light for the World Country Office in Kenya initially with two staff members. The newly established country office experienced a rapid growth from mid-2019 onwards and in 2021 Light for the World Kenya received its local registration certificate as a company limited by guarantee. In the same year, the governance of Light for the World Kenya office shifted from Light for the World Netherlands (which no longer remains in the family of Light for the World) to Light for the World International, whose head office is situated in Vienna, Austria.

In Kenya Light for the World implements its programme through the InBusiness (Inclusive Business) Initiative which aims at empowering people with disabilities to start a stable micro-enterprise and thereby earn their own income to support their family and thus actively participate in society. The programme supports entrepreneurs with disabilities who struggle to keep their business running and entrepreneurs with disabilities wanting to start a business. Both groups need guidance on how they can develop their ideas into a viable business. The target is to improve the economic and social wellbeing of people with disabilities through inclusive business and social engagement and to make inclusion the norm.



The InBusiness Initiative brings together advocates of disability inclusion with the private sector and the Government to co-create models of sustainably engaging people with disabilities in employment, in business, or in education. This initiative creates a space to explore what works in terms of economic empowerment of people with disabilities and give tools, learning, practical cases to institutions that are committed and take concrete steps towards becoming disability inclusive.

### **The programme's main intervention strategies include:**

- ▶ Provision of both business and technical support services.
- ▶ Development of sustainable business links.
- ▶ Collecting evidence on what works.
- ▶ Influencing the dialogue on disability and business.

In summary, InBusiness Initiative creates access to and inclusion of people with disabilities in entrepreneurship opportunities and doing business. The programme further intends to mobilise the whole community to address this issue, through partnerships that are mutually beneficial, in monetary terms and otherwise. The programme ensures collaboration with different partners to work on the focus areas to achieve the ultimate vision of a barrier free world where every person has an opportunity to realise their potential!

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<https://www.inbusinessinitiative.org>

## D. COUNTRY PROGRAMME KENYA: INCLUSIVE ECONOMIC EMPOWERMENT



### 1. OUR VISION

We envision a society where persons with disabilities are given an opportunity to meaningfully participate and engage in all spheres of society – with a specific focus on the socio-economic environment. We envision these opportunities leading to girls and boys, women and men with disabilities exploring and realising their full potential, hence moving towards self-reliance. We strive for a world where people with disabilities do not experience social barriers that restrict them from fully participating in daily activities and enjoying their rights.

### 2. PROGRAMME APPROACH

**To achieve this vision, Light for the World Kenya takes the following approaches:**

- ▶ We aim to empower persons with disabilities and their communities for self-reliance through inclusive collaborations. We are driven by the belief that mutual relationships can and will result in economic empowerment and innovation.
- ▶ We are increasing the confidence of persons with disabilities and their communities, especially in controlling their life and claiming their rights. The service we provide facilitates the entrepreneurial spirit of persons with disabilities to be successful in their present socio-economic situation.
- ▶ We bring together actors of inclusion and economic empowerment in the interest of forming relationships that benefit all partners, particularly persons with disabilities and their businesses.
- ▶ We are constantly looking for efficient ways we could participate in the realisation of the independent living of persons with disabilities.
- ▶ We are open to what challenges the mission presents, we are curious about what it takes, we embrace the process.

### 3. ENVISAGED OUTCOMES AND PARTNERS

**Ministry of Labour and Social Protection** (oversees the economic growth of the country, it promotes economic growth of the Kenyan companies through Buy Kenya Build Kenya initiative):

- ▶ The Ministry includes the business owned by persons with disabilities to be part of the Buy Kenya Build Kenya initiative.
- ▶ The Ministry grants equal opportunities to persons with disabilities from the allocation of 30% public procurement opportunities to persons with disabilities, women and youths.

**Ministry of Industrialization** (ensures growth of Kenyan business from small scale level to industrial level through capacity building and business grant support):

- ▶ The Ministry of Industrialization is able to support and prioritises the businesses owned by persons with disabilities to grow from small scale level to an industrial level.
- ▶ The Access to Government Procurement Opportunities (AGPO) department under this Ministry enlists suppliers with disabilities and validates them for procurement opportunities from state agencies, as well as the private sector.

**National Government Affirmative Action Fund** (NGAAF, promotes businesses for women, youths, persons with disabilities and give funds to start businesses):

- ▶ The project intends to see the National government affirmative action fund reaching and supporting the growth of businesses owned by persons with disabilities with grant and capacity building.

**County Government of Laikipia – Department of Trade and Innovations** (promotes trade innovations and business growth through training and access to procurement opportunities, advertisement in their media platforms, funding opportunities, they target youth women and persons with disabilities):

- ▶ The Department provides persons with disabilities with business support through business skills training and marketing grants at county level.





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